

PORTCON Conference Sustaining Member Program

Vision

To enhance the value of seaports and marine transportation to society.

Mission

To provide learning pathways for seaport and marine transportation management that strengthen the industry.



To support continuous professional development in the industry and improve practices through information exchange, MacDonnell hosts an annual series of conferences in North America. Originally established in 2006, this conference and expo, now PORTCON, has evolved into a bi-annual gathering attended by managers from port authorities, marine terminal operators and other related supply chain professionals.

PORTCON was created to consolidate a number of initiatives developed over the past ten years with a goal to improve the competitiveness of seaport operations. This includes the CPE Certified Port Executive Program, which has an alumni of over 500 seaport managers, and PORTSTAR, an online seaport security training solution that over 20,000 seaport employees have participated in. The conference acts as the opportunity for an annual update for senior seaport management on key issues.



Sustaining Members Leaders Circle

Leaders understand when transformation is taking place and can predict the best way for an industry to plan. The seaport and marine transportation system has evolved through the centuries and is now entering an era that will completely change most of the basic operational practices.

The conference is a response to the need for a network that is the future of knowledge sharing and collaboration in this industry. Supported by professionals throughout the world, the Leaders Circle extends the value of the conference by anticipating the needs of the industry and guiding the evolution of a globally relevant program of learning.

Participants in the Leaders Circle commit their knowledge and expertise to benefit the industry. The conference invites representatives from leading organizations to join the Leaders Circle for three year terms as part of the Sustaining Member Program.

Sustaining Member Benefits

Sustaining Members are viewed as supporting industry development and growth through knowledge building. Members gain ongoing benefits from being associated with a group of learning programs dedicated to the success of the industry. Members share limited opportunities for interviews with international media partners, speaking and branding at events, as well as direct communication to industry groups participating in the conference.



Sustaining Members can also receive;

Year around MARCOM including eBulletins, website presence and conference presence

- + A booth at three conference events
- + A live demo at selected events
- + Conference advertising at all three events
- + Multiple registrations at all conferences
- + Registration for the Certified Port Executive Program
- + Other customized benefits

Membership

Sustaining Members provide innovative guidance related to program, speakers, and business solutions relevant to the industry. The participants share and demonstrate a clear commitment to excellence and have a relevant role with industry stakeholders. Membership is limited, and Members pay an annual fee for the period of their membership.

The Annual Conference for the Certified Port Executive Program
 Sustaining Member Application

Leading Ports – Leading Change

Company _____

Contact Name _____

Title _____

Address _____

City _____

State _____

Zip _____

Email _____

Phone _____

Payment Information

Membership Fee \$ _____

Visa
 MasterCard
 AMEX

Card No. _/ _/ _/ _/ _/ _/ _/ _/ _/ _/ _/ _/ _/ _/ _/
 Exp. _/ _ CVV ____

Cardholder Name _____ Phone _____

Cardholder Address _____

Payee agrees to pay the total in accordance with the agreement governing use of International transactions may be subject to an additional currency conversion fee